

## WooCommerce Launch Checklist

This checklist is the accompanying document to our Step by Step WooCommerce Launch Checklist. We encourage you to print a copy of this and check things off as you go through your launch. Haven't read the guide yet? [Read it here.](#)

### Phase 1: Before Migration

- Step 1. Download backup of staging server
- Step 2. Double check all WooCommerce Products
- Step 3. Audit the Checkout Process on the Cart, Checkout, and Order Confirmation pages
- Step 4. Configured all WooCommerce settings (Accounts, Email, Sales Tax, Shipping, Payment Methods, Inventory)
  - Customer Accounts
  - Email Settings
  - Payment Methods
  - Sales Tax
  - Shipping
  - Inventory
- Step 5. Test Contact forms
- Step 6. Setup transactional email

### Phase 2: During Migration

- Step 7. Move your site files and database from staging to production
- Step 8. Install SSL certificate

- ❑ Step 9. Update primary domain and admin email address
- ❑ Step 10. Enable Search Engine Visibility

## **Phase 3: After Migration**

- ❑ Step 11. Run a search and replace on your database to update URLs to primary domain
- ❑ Step 12. Setup and implement 301 redirects
- ❑ Step 13. Submit sitemap to Google Search Console and Bing Webmaster Tools